



Your copier sales career has been successful.
But have you ever wondered how far you can go?

PARTNERSHIP PROGRAM

FIND YOUR FREEDOM

NATIONWIDE
OPPORTUNITIES

AUTHORIZED
XEROX PARTNER

Statement of Confidentiality

This brochure and supporting materials contain confidential and proprietary business information of Magnum Group Inc. These materials may be printed or photocopied for use in evaluating the proposed program, but are not to be shared with other parties.

| www.usamagnum.com | info@usamagnum.com | P: (800) -893-1183 | [Magnum_Xerox](https://twitter.com/Magnum_Xerox)



ABOUT US

My name is Philip John and I am the founder and CEO of Magnum Group Inc. I started in 2000 as a salesperson for an independent dealership in New York City and I loved the copier industry and the opportunity it gives for unlimited earning potential. My entire outlook on life changed after seeing the twin towers collapse in front of my eyes in September 2001. With the dust of the World Trade Towers on my freshly pressed navy blue suit, I felt lucky to have survived. As you can imagine, it completely changed my outlook on risk and wanted to do everything to realize all my dreams. With that in mind, Magnum was formed.

THE HURDLES



With a goal of building towards a long term value while having the power to take better care of my clients, the obvious path was to start my own dealership. Our initial hurdles were a) We needed start up money of nearly \$ 200,000 to \$ 500,000, b) We needed to tie up with a manufacturer - many of them had onerous requirements, often up-to \$ 75,000 equipment purchase per month and c) Tie up with a tier 1 leasing companies d) Ability to handle a service department and manage a warehouse , e) High overhead for office space, warehouse, service staff salaries, inventory costs, admin staff costs and so on. The magic moment

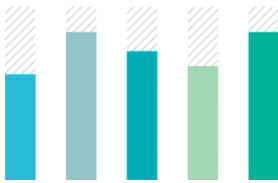
was when we tied up with Xerox in 2009 and today, we are the # 1 Xerox partner in New York City.

OUR SOLUTION

The great news is that Magnum has grown more than 80% every year since 2009 and have now set up a model platform for all other copier sales people with an entrepreneurial mindset to ramp up quickly and start developing their own business - without having to face the above mentioned hurdles. Under the Magnum platform, your primary responsibility will still be revenue generation and customer satisfaction. Magnum will handle all the back end work like billing, collections, on-site service, lease approvals, warehousing, equipment delivery and installation, equipment storage, lease returns and so on. We have a compensation model that provides for great margins upfront and also long term value.



OUR REQUIREMENTS



discuss further.

We are looking for like-minded partners who have demonstrated tremendous success in their copier sales and management career and now the logical step is to become their own boss and write their own ticket. Don't wait for your personal 9/11 moment to make a change in your life. If you have always wanted to explore the possibility of running your own show, get in touch with us now. This opportunity is available across the United States and if you meet most of the criteria below, we should

- ☀ Must have worked in copier sales / management for at-least 3 years.
- ☀ History of generating a minimum annual revenue of \$ 360,000 and above
- ☀ Funds to grow your business (recommended \$ 20,000 to \$ 50,000 - None of this has to be paid to Magnum.)
- ☀ Good personal credit score and a clean reputation within the industry and among your peers.
- ☀ A fully completed application with a non-refundable check of \$ 100 to conduct a full background and credit check.
- ☀ A fully refundable initial investment of \$ 1500 which covers building your personal website, printing your initial business cards, email marketing setup, setup of your business email address, obtain a set of Xerox brochures/ folders and so on. This start up kit cost is 100% refundable as soon as you generate the first \$ 360,000 of revenue.

“ Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma - which is living the results of other people's thinking. Don't let the noise of other's opinions drown out your inner voice. And most important, have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary.

STEVE JOBS

